

**Minutes**  
**Nebraska Wheat Development**  
**Utilization and Marketing Board**  
Hampton Inn  
North Platte, NE  
August 10, 2007

**Board Members Present**

Pat Nelson, Upland  
Chris Cullan, Hemingford  
Rick Larson, Potter  
Delferd Schlake, Blue Springs  
Dan Hughes, Venango  
Brent Robertson, Elsie  
Larry Flohr, Chappell

**Board Members Absent**

**Staff Present**

Royce Schaneman, Exec. Director  
Donna Sturdy, Assistant Director  
Jill Goetz, Intern

**Ex-Officio Member Present**

Jeff Noel, Foundation Seed

**Guests**

Mike Sullivan, Pres NWGA  
Terri Sullivan, Producer  
Bob Graybosch, USDA-ARCS  
Mike Keenan, NWGA  
AJ Williams – KNOP - TV  
Larry Putney – Snitily Carr  
Kelly Anderson – Snitily Carr  
Erica Aaron – Husker Sports Network  
Paul Aaron – Husker Sports Network  
Pat Ptacek – Nebraska Feed and Grain

Chairperson Cullan called the meeting to order at 8:00 a.m. Roll call was taken. All board members were present and answered roll call with a crop report. Harvest reports varied among board members. Some board members reported an exceptional harvest while others reported some disappointment.

Guests present introduced themselves and were welcomed to the meeting.

The agenda was reviewed. An executive session to discuss personnel issues was requested to take place after discussion of collocation and immediately before lunch. **Nelson moved to accept the revised agenda. Seconded by Hughes. Voice vote; all in favor.**

**Schlake moved to dispense with the reading of the minutes of the June 14-15, 2007 meeting and approve the minutes as presented. Seconded by Larson. Voice vote; all in favor.**

**Nelson moved to dispense with the reading of the minutes of the July 24, 2007 meeting and approve the minutes as presented. Seconded by Schlake. Voice vote; all in favor.**

Schaneman presented the financial reports for June '07, Fiscal Year '06 Annual, and July '07. **Nelson moved to approve the June '07, Fiscal Year '06 Annual, and July '07 financial reports including expenditures. Seconded by Larson. Roll call vote: Hughes, yes; Larson, yes; Schlake, yes; Robertson, yes; Nelson, yes; Flohr, yes; Cullan, yes. Motion carried.**

Board members and staff reported on meetings attended. Larson and Schaneman discussed the US Wheat meeting they attended in Kalispell, MT. Both agreed the meeting went well and USW and NAWG were getting along well. They also gave reports on container shipments, the Wheat Quality Committee, the Hard White Wheat Committee, and IGP. Schaneman discussed the Gulf Tributary States Meeting held in KS. He reported that IGP was requesting funding for two mills they want to purchase. The purpose of purchasing these mills would be to have two small mills to run our quality samples and turn results around faster. These mills will also be used to generate income to reduce the amount GTS states pay for milling of samples for the quality reports.

**Hughes moved to waive the handbook rule for second funding reading and to commit up to \$18,750 for the purchase of the new mills for IGP provided that at least 75% of the total purchase price is committed by other states. Seconded by Larson. Roll call vote: Larson, yes; Schlake, yes; Robertson, yes; Nelson, yes; Flohr, yes; Hughes, yes; Cullan, yes. Motion carried.**

The trade teams that will be coming this fall were discussed. A team from the Philippines will be in Nebraska during Husker Harvest Days and a group from Japan will be in Nebraska later in the fall.

The Wheat Marketing Center sent a thank you and a picture of the piece equipment the NWB funded. The thank you and picture were passed around.

Bob Graybosch provided information about a proposal he rewrote and submitted - The Potential Application of Waxy and Partial Waxy Wheat as Biofuels. He also reported that those from the USDA office near Washington D.C. were pushing for work on wheat used for ethanol.

No reports were given from UNL since Dan Duncan was absent.

The board had its first readings of 2 funding proposals resubmitted by Ivan Rush – The Feeding Value of Low Quality Wheat and The Use of Wheat Straw by Distillers Byproducts.

Funding proposal reports were included in the meeting book.

Mike Sullivan reported on NAWG and NWGA. Sullivan presented the NWGA financial report from the previous fiscal year. He also reported that they are in the process of having an audit of the last two years completed. He reported that an updated version of NWGA bylaws is available. He announced the NWGA had accepted Brent Robertson's resignation. Sullivan also reported that a letter had been drafted explaining the current NWGA dues and the possibility of collocation. Collocation was then discussed. The NWB and the NWGA discussed sharing an employee. NWB time would be spent in the office while NWGA time would be worked out of home. For compensation, support staff could be provided to the NWGA by the NWB. The NWGA would provide a cell phone and a laptop. A job description would need to be drawn up and salary and benefits would be determined through state personnel.

**Hughes moved to give Schaneman the authority to work on a plan to restructure office personnel in order to accommodate collocation. Seconded by Larson. Roll call vote: Schlake, yes; Robertson, yes; Nelson, yes; Flohr, yes; Hughes, yes; Larson, yes; Cullan, yes. Motion carried.**

Sullivan wanted to know if the boards can “collocate” without a staff person. Schaneman agreed any items from the NWGA office could be moved to the NWB office. A final draft of the contract, a plan for the new staff member and a conference call or meeting must be held before hiring the new staff member.

The personal services limitation ceiling will need to be raised.

**Nelson moved to pursue raising the personal services limitations ceiling. Seconded by Hughes. Roll call vote: Schlake, yes; Robertson, yes; Nelson, yes; Flohr, yes; Hughes, yes; Larson, yes; Cullan, yes. Motion carried.**

A member of both boards will be at the interviews.  
Schaneman volunteered to handle NWGA membership checks on his own time.

**Hughes moved to go into executive session at 11:40. Seconded by Flohr. Voice vote; all in favor.**

**Larson moved to adjourn executive session at 11:52. Seconded by Flohr. Voice vote; all in favor.**

Larry Putney and Kelly Anderson from Snitily Carr presented the marketing plan.

Pat Ptacek from the Nebraska Grain and Feed Association gave a presentation on a funding proposal for an 18 month study to determine the feasibility in every aspect of container shipments.

Ptacek also discussed the possibility of the NWGA renting office space in the Nebraska Grain and Feed Association building. \$650 would be the proposed rent.

Erica Aaron and Paul Aaron from Husker Sports Network gave a presentation.

An advertising proposal was passed around from Brownfield. It was considered a first reading by the board.

The board read and discussed a proposal to fund testing wheat varieties under irrigation in Holt County. **Schlake moved to forego the first reading of the proposal and fund the \$3000 proposal. Seconded by Nelson. Roll call vote: Robertson, yes; Nelson, yes; Flohr, yes; Hughes, yes; Larson, yes; Schlake, yes; Cullan, yes. Motion carried.**

**Larson moved to fund the \$15,000 Nebraska Feed and Grain proposal to study container shipment feasibility. Seconded by Nelson. Roll call vote: Larson, yes; Hughes, yes; Schlake, yes; Nelson, yes; Robertson, yes; Flohr, yes; Cullan, yes. Motion carried.**

Bob Graybosch’s Waxy Wheat Proposal died due to lack of a motion.

Schaneman gave the office report. He discussed a letter Wyoming drafted regarding FEC and collecting assessments.

The Husker Sports Network proposal was seen as premature in relation to the Snitily Carr marketing plan.

**Hughes moved to table the Husker Sports Network proposal. Seconded by Robertson. Roll call vote: Hughes, yes; Schlake, yes; Robertson, yes; Flohr, yes; Larson, yes; Nelson, yes; Cullan, yes. Motion carried.**

The Nebraska Farmer advertisement/annual report was passed out.

It was discussed that the NWB will begin taking names for the Portland Tour – Jan 7-10, 2008 and the elevator operator tour.

A map of booth space for Husker Harvest Days was passed around. It was discussed that rooms are available for board members wishing to help at the booth.

The State Fair was discussed. The NWB will have a booth in Ag Hall and will be passing out “Wheat on a Stick” (donut holes) as well as crayons and coloring pages.

For the Bread and Jam Festival in Neligh, the NWB has sponsored 2 mixers and 4 bread machines as prizes. Also, a staff member may be attending.

Election of NWB Officers was held.

Hughes moved to nominate Cullan as Chairman. Seconded by Schlake. **Roll call vote: Nelson, yes; Flohr, yes; Hughes, yes; Larson, yes; Schlake, yes; Robertson, yes; Cullan, yes. Motion carried.**

Schlake moved to nominate Hughes as Vice Chair. Seconded by Nelson. **Roll call vote: Flohr, yes; Cullan, yes; Hughes, yes; Larson, yes; Schlake, yes; Robertson, yes; Nelson, yes. Motion carried.**

Organization Representatives for FY 2007-2008 were selected. They are as follows:

US Wheat – Hughes / Schlake  
Wheat Marketing Center – Cullan  
Wheat Foods Council – Nelson  
Wheat Quality Council – Flohr  
Goat Grass – Larson  
IGP Advisory Board – Robertson  
Variety Release Committee – Flohr  
Gulf States – Schlake

Future travel was reviewed and discussed. Future travel/meetings are as follows:

July 30, 2007 – Gulf State Meeting in Wichita  
November 9, 2007 – Next NWB Meeting in Lincoln  
December 11, 2007 – NWB Meeting in Kearney (Ag Classic)

**Nelson moved to approve travel as presented. Seconded by Hughes. Voice vote: Motion carried.**

**There being no further business to come before the board Flohr moved to adjourn. Seconded by Robertson. Voice vote: All in favor. Motion carried.**

Submitted by Jill Goetz