

**Nebraska Wheat Board Meeting
Nebraska Farm and Ranch Museum, Gering
June 11 & 12, 2009**

PROPOSED AGENDA – SUBJECT TO BOARD APPROVAL AT MEETING

Thursday, June 11, 2009

- 1:00 p.m. **Call to Order**
NE Open Meetings Law
Roll Call – Crop Condition Report
Introduction of Guests
Review/Adopt agenda
Review of minutes
Financial Report
Compliance Reviews
- 1:15 p.m. **Grower Report**
Scott Osler, President
- 1:30 p.m. **Funding Presentations**
Marcia Scheideman
Dr. Flores
Dr. Santra
Dr. Clemente
Dr. Baenziger
Judi Johnson
- 2:30 p.m. **Domestic/International Marketing**
PGI – Delferd
WFC – Brent
WMC - Chris
- 3:45 p.m. **Plot Tour UNL-PREC**
- 5:00 p.m. **Recess for the day**

Friday, June 12, 2009

- 8:00 a.m. **UNL Report**
 Dan Duncan
 Variety Release Committee
- 8:45 a.m. **Nebraska Wheat Board Issues**
 Board Goals – Dan
 Handbook Updates Approval - Dan
- 9:15 a.m. **Office Report**
 Introduction of Interns Kiah Haslett and Caroline Brauer
 FFA Convention – Royce & Zoe
 Syngenta Leadership Conf. - Zoe
 Website – Zoe
 Youth Activity - Zoe
 Administrators Meeting – Royce
 NE Commodity Administrators Meeting – Royce
 Fairbury FFA Banquet – Royce
 Scab Initiative Meeting – Royce
 North American Millers Association dinner – Royce
 US Wheat staff tour of NE – Royce
 Canadian visitors – Royce & Zoe
 NRD Board (Keith Rexroth) – Royce
 Support of Organic Wheat Conference - Royce
 KRVN Radio Shows - Royce
 Thank You Cards
 Website iframing DTN content - \$2,100 per year markets
 Website video option
 Printing of “The Story of Wheat”
 Transportation Map Final
 High School Curriculum Final
 Contact Sheets and Wallet Cards
 Transportation Chart
- 10:00 a.m. **Funding Proposals First Reading**
 PGI -
 WFC – Farm–to-Fork - \$5,000
 US Wheat & Barley Scab Initiative - \$3,000
 NAWG – The Hand that Feeds Us - \$1,500
 Whiteside & Associates - \$4,800
 NE FFA Foundation - \$2,500
 UNL Stephen Wegulo -
 Grain Foods Foundation - \$25,000
- 10:30 a.m. **Budget**
 Funding Proposals Second Reading
 NCTA Contract
 Review and Approve FY09-10 budget
 ARD Wheat Board Account – \$55,833.79

12:00 p.m. **Lunch**

1:00 p.m. **Executive Session**

2:00 p.m. **Calendars and Travel Approval**

May 4 – Scab Initiative Meeting, Manhattan, KS – Royce
July 19-23 – US Wheat Summer Mtg., San Diego, CA – Dan, Larry, Royce Zoe
July 27 – NE FFA Foundation, Aurora, NE – Royce
August 19 & 20 – IGP, Manhattan, KS – Von & Royce
August 28-Sept. 7 – NE State Fair, Lincoln – Entire Board & Staff
Sept. 14-17 – Husker Harvest Days, Grand Island, NE – Entire Board & Staff
Sept. 23-27 – River City Roundup, Omaha, NE – Royce, Zoe and Intern
June 24-25 – Wheat Foods Council, Portland, OR – Brent & Zoe
Date and Location for next meeting – September

3:00 p.m. **Adjourn**

Second Reading Funding Proposals

Wheat Foods Council (WFC) - \$24,725
Rural Radio Network (Crop Imp.) Growing Wheat Well - \$6,375
NAWG - \$45,000
LEAD Program - \$5,000
Ag in the Classroom - \$2,600
USDA/NASS Annual Wheat Variety Survey - \$3,750
USDA/ARS Thermocycler to select wheat resistance to WSMV - \$10,000
USDA/ARS Improved Tolerance to pre-harvest sprouting - \$17,000
WMC – Improving Competitive Edge of Nebraska Wheat - \$41,700
WMC – Wheat Export and Marketing Workshop - \$12,000
WMC – Wheat Quality Workshop - Elevator Operators - \$940 per person
WMC – Equipment
 Tortilla/Pizza Dough Press & Grill - \$6,500
 Reversible Sheeter - \$15,000
 Bagel Divider/Former - \$17,000
 Vacuum Noodle Dough Mixer - \$45,000
SnitilyCarr – Strategic Planning Part II - \$1,960
SnitilyCarr – Marketing Plan Research - \$855
Wheat Quality Council - \$3,000
Nebraska Cooperative Council – Annual Meeting - \$500 up to \$2,500
Midwest Messenger – Inside Cover of Fall Seed Guide – \$2,020
NDA – Fee Collection, Auditing, Budget and Accounting - \$13,605
IGP - \$15,000
Home Baking Association - \$5,500
bioNebraska Membership - \$500
NWGA – Mobile Oven - \$10,000
NWGA – Information Specialist - \$30,000
NWGA – Wheat Issues Monitoring - \$30,000
NWGA – Wheat Industry Tour - \$5,000

USW - \$189,900

Bread & Jam Festival - \$750

AFAN - \$2,500

Whole Grains Council - \$1,500

Eversole and Associates - \$7,500

UNL

Improving Wheat Varieties for NE - \$75,000

Variety Testing of Public HRW Outside NE - \$12,000

High Quality NE Wheat - \$50,000

Improving winter HRW Architecture - \$9,000

Advanced Screening for WSMV - \$15,000

To Fallow or Not To Fallow - \$7,500

Mitigating Losses Caused by Diseases - \$36,775

Wheat automotive composites - \$44,930

Improved Nitrogen Management for white wheat - \$10,000

Integrating Molecular Markers - \$15,000

Improving Bread Consumption - \$36,720

Testing Wheat Varieties under irrigation in Holt Co. - \$3,500

Biotech Wheat - \$57,400

Acres of Adventure, Antelope Co. - \$4,450

Market Journal TV Program - \$22,517

Developing Spring and Facultative Wheat - \$6,200

Biotech tools for wheat variety development - \$38,100

Proso Millet - \$5,875

Celiac Disease Research - \$48,400