



News Release

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FOR MORE INFORMATION
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Nebraska Wheat Board selects student ambassadors

LINCOLN, Neb – The Nebraska Wheat Board recently selected four University of Nebraska-Lincoln students to participate in the 2015-2016 Wheat Ambassador Program:

Members of the Wheat Ambassador Program work with NWB to promote wheat through classroom visits, trade shows and community outreach. In exchange for their participation, students are provided with a \$1000 scholarship. This year's students include Ben Bentzinger, Hickman, Neb.; Colton Flower, Scottsbluff, Neb.; Juliana Krotz, Belleville, Kan.; and Victoria Talcott, Bennet, Neb.

Bentzinger is a junior agricultural economics major. He grew up on his family's farm near Hickman and enjoyed helping and learning about agriculture at an early age. "I am excited to educate others on the topic of wheat as grain continues to serve a fundamental role in feeding the world's growing population," he said.

Flower is a junior agricultural education and leadership major. He grew up showing cattle and hogs and credits his experiences with FFA for inspiring him to continue advocating for agriculture. "I am excited to teach students about the wheat industry here in Nebraska as well as advocate for our state's number one industry, agriculture," he said.

Krotz is a sophomore agricultural education major and is minoring in animal science. She grew up on an acreage near Belleville, Kan. and has been involved in agriculture since she was young. Krotz said her participation in 4-H and FFA lead her to pursuing a career as an agricultural instructor and an FFA advisor. "I'm excited to learn more about the wheat industry in Nebraska and share my passion for agriculture with Nebraska's youth," she said.

Talcott is a sophomore agricultural and environmental sciences communication major. She grew up on her family's farm outside Bennet, Neb. She started her own herd of cattle at 10 years old, and was active in 4H and FFA. These experiences developed her passion for educating the world about the importance of agriculture and helped influence her choice of major. "I'm excited to learn more in-depth about wheat production in Nebraska, and I'm also excited to advocate to the public," she said.

The Nebraska Wheat Board administers the check-off of 0.4% of net value of wheat marketed in Nebraska at the point of first sale. The board invests the funds in programs of international and domestic market development and improvement, policy development, research, promotion, and education.

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