



## Nebraska Wheat Board 2017 Call for Proposals

### **Mission:**

The mission of Nebraska Wheat Board is to increase both domestic and foreign consumption of wheat and wheat food products through marketing and research, as well as to help develop and maintain both domestic and export markets for the Nebraska wheat producer. The Nebraska Wheat Board will accomplish this by investing the wheat check-off in the areas of research, international and domestic marketing, policy development, and publicity and education.

### **Program Focus Areas:**

The Nebraska Wheat Board invests the excise tax levied at the point of first sale. Nebraska Wheat Board priorities include wheat production research, trait development in wheat, white wheat development, gluten acceptance, nutrition education, and wheat promotion.

- *Research*—Invest in research that will allow production trends to increase in quantity and quality. Genetic traits, disease, insect resistance, and stem sawfly control are current priorities.
- *International Marketing*—Support for countries that are responsible for the purchase of more than 50 percent of the state's wheat production must continue. Focus countries include Nigeria, Mexico, and Brazil.
- *Domestic Marketing*—Increase domestic consumption of its product and counteract the perceptions and trends that harm consumption must continue. Focusing on gluten acceptance and nutrition education.
- *Policy Development*—Track farm policy and work with lawmakers to ensure favorable farm policy for wheat production, genetic modification traits, disease, and insect resistance. Stem sawfly is a current priority.
- *Publicity and Education*—Build public awareness to increase opportunities for Nebraska wheat. In addition, educate producers, consumers, youth, and end-users to advance the industry in a positive manner.

### **Eligibility:**

Eligible entities are those that provide any of the services listed above.

## Availability of Funds:

Available funding is contingent upon acres of wheat grown, production of wheat, price, and wheat marketings. In addition, payment for services is subject to sufficient funds being generated and appropriated under §2-2311 et seq.

## Timeline for Proposals:

The **submission deadline** is **5:00 PM on Wednesday, January 25, 2017**. First round reading of all proposals begins in February, second reading takes place in June, and funding announcements are made in June. Contracts will be prepared for review by the Attorney General's office in June before being e-mailed via DocuSign to funded organizations in July.

## Proposal Submission Guidelines:

Proposals submitted to the Nebraska Wheat Board for funding in fiscal year 2017-2018 must adhere to the following guidelines and include the information listed below. Proposals that do not follow these guidelines may not be reviewed by the Nebraska Wheat Board.

### General Information

- Proposals must be **submitted electronically** to **wheat.board@nebraska.gov** by 5:00 PM on Wednesday, January 25, 2017.
- Proposals **may not exceed five (5) pages in length**.
- Projects funded may be subject to share licensing fees or royalties.
- Proposals in the form of contracts will not be accepted.
- The Nebraska Wheat Board funds cannot be used for facilities and administrative costs (overhead).
- The Nebraska Wheat Board funds cannot be used to buy brick and mortar (buildings).
- Nebraska Wheat Board funds cannot be used to directly or indirectly influence state policy or candidates for office.
- Nebraska Wheat Board projects may be subject to peer review.

### Cover Page

- **Title of Project:** The name of the project.
- **Type of Project:** Indicate which of the five Nebraska Wheat Board funding areas the proposal addresses. Check only one area.
- **New or Renewal:** Indicate if the project is new or a renewal of a previously funded Nebraska Wheat Board project.
- **Total Amount Requested:** Funding amount being requested.
- **Project Duration:** Indicate the length of the project up to twelve (12) months and indicate the proposed start and end dates. The proposal start date cannot be before July 1, 2017.
- **Project Coordinator Name, Address, Phone, Fax, and E-mail:** This is the person who will serve as the primary contact and manager on the project. In addition, this person will be responsible for submitting necessary project and financial reports. Be sure to include phone, fax, and e-mail.
- **Organization Name, Address, Phone, Fax, and E-mail:** This is the organization that will administer the project budget if the proposal is funded.
- **Additional Participating Institutions:** If additional organizations or institutions will be participating on the project, list the key individuals and provide complete contact information.

### Body of Proposal

- **Project Abstract:** This will be a brief summary (150 words or less) of the proposal which should include a description of the project and the proposed research methods.
- **Project Outcomes:** Provide a narrative that lists the projects outcomes (knowledge or actions) as a result of the project.
- **Method or Approach:** Describe how the project will be implemented, including the general approach, activities, methods, and project inputs.
- **Relevance:** Describe how the project will solve a problem or address and issue of significance to the Nebraska Wheat Board.
- **Impact:** Tell who will benefit from the project and how.
- **Method Suitability:** Explain why the project's approach or methodology is appropriate, as well as how it is better than other methods.

### Budget

- Include a budget total which shows anticipated expenditures for the following general categories: personnel salaries, equipment, supplies and materials, travel, other direct costs (honoraria or other payments to project participants other than those included in salaries), indirect costs, and any other categories that will help reviewers get a feel for how you plan to use the Nebraska Wheat Board funds. The reviewers want to know how much the project will cost and how you expect to allocate funds. There is no matching funds requirement for this grant program.
- Any proposal requesting over \$1,500 will require approval by the Nebraska Wheat Board. In addition, any proposal requesting over \$2,500 will require two readings by the Nebraska Wheat Board.
- Other funding sources for the project, including amounts anticipated.

### **Questions:**

Contact Royce Schaneman, Executive Director, Nebraska Wheat Board at (402) 471-2358 or at [wheat.board@nebraska.gov](mailto:wheat.board@nebraska.gov).